

SPONSORSHIP PROPOSAL

2026 DECKY ROBINSON MEMORIAL INDIGENOUS BOWLS TOURNAMENT

Friday 10th July 2026 – Sunday 12th July 2026



REMEMBERING DECKY ROBINSON



Decky Robinson (also known as Anthony or Tony) was a much loved friend and an integral part of the WISOS community for more than a decade — bringing warmth, laughter, and genuine mateship to everyone who knew him.

A proud **Wailwan and Gamilaroy man**, Decky came from a large, close-knit family with deep connections in Coonamble and the Central West of New South Wales.

His sporting journey began with cricket and soon extended to rugby league, where, at just 16, he played first grade with the **Coonamble Bears** — a passion he carried well into his 40s. In his 20s, Decky discovered his love for lawn bowls, proudly representing the **Aboriginal All Stars** over the past decade and earning numerous titles in Dubbo and across the state.

In September 2025, the Coonamble Rugby League KO Football Club paid tribute to Decky with a team playing in his honour — proudly wearing his beloved Dragons colours. Decky loved his footy, he loved the Dragons, but most of all, he loved his kids and his mob. Two of his sons took the field that day, playing with incredible heart and spirit. Decky would have been so proud.

Decky's legacy continues to inspire and bring people together — a lasting reflection of his love for sport, his culture, and his community.



Artwork by Brit Angus

Proud Wiradjuri and Ngunnawal woman Brittney Angus designed the artwork for our 2025 Decky Day Bowls shirts.

This artwork tells the story of Decky Day Bowls 2025, capturing the spirit of connection, community, and the legacy of Decky's impact. At the heart of the piece is the goanna, Decky's totem, a powerful symbol of strength, resilience, and adaptability. Moving across the artwork, the goanna leaves behind tracks that weave through the design, symbolising the journey of Decky's life—the places travelled, the people met, and the mark left on each of them. These winding lines represent the paths that cross and intertwine, much like the relationships built through Decky Day Bowls. Surrounding these tracks are symbols of people, representing the mates, family, and community members Decky connected with over the years. Finally, the artwork is complete in red, white and black—St George Dragons colours, Decky's favourite team.

<http://brittneyangus.com/>

HONOURING DECKY AND CELEBRATING INDIGENOUS BOWLS – NAIDOC WEEK 2026

Now in its fourth year, the Decky Robinson Memorial Indigenous Bowls Tournament continues to grow in strength and spirit. Held during NAIDOC Week, the event unites Indigenous bowlers, families, and friends from across NSW for a weekend of competition, culture, and connection.

What began as a tribute to our much-loved mate has become a proud annual tradition that celebrates community through the game Decky loved.

To date, the tournament has raised over **\$30,000** to support Indigenous initiatives. In 2026, we are proud to partner with the **Giingana Gumbayngirr Freedom School** — NSW's first bilingual Aboriginal language school. The school relies on private funding to expand classrooms, welcome more students, and strengthen culture and language for future generations.

Join us in Wollongong for this special event — celebrating community, culture, and the legacy of a man who brought people together through sport and friendship.



PROUDLY SUPPORTING MAAM GIINGANA GUMBAYNGGIRR – THE FIRST BILINGUAL ABORIGINAL SCHOOL IN NSW



Maam Giingana Gumbaynggirr is a rapidly growing bilingual school placing culture and Country at the centre of education. With over 80 students and a powerful vision to create strong, confident young people connected to their identity, the school is transforming futures. Decky Day is honoured to help support their journey.



Our Values

WAJAARR COUNTRY

Wajaarr (land and sea) is central to our physical, cultural and spiritual knowledge. Country holds our language, our kinship, our lore, our stories, our songlines and our ceremonial places, it is our entire existence. It is our mother, our healer; giving us strength, providing nourishment, foods, medicines, life. It is our classroom, our teacher. Our connection to wajaarr runs deep and it is our cultural responsibility to care for and gain understanding from wajaarr, enabling us to manage the land traditionally and sustainably, through fire and other means. It is imperative that we read, understand and deeply connect with wajaarr, leaving no footprint long into the future.

GUUNU-WARLUUNY CULTURE

Guunu-warluuny is our entire identity, holding our language, lore, values, morals. It is integral to our spiritual, cultural and physical wellbeing. Guunu-warluuny is multi-systemic, giving us strength, a sense of belonging, a purpose, humility and resilience. Guunu-warluuny allows us to be interconnected with each other, our wajaarr and our language. It is the ongoing transmission of knowledge; encompassing and ever evolving. Guunu-warluuny is our ceremony, dances, songs, stories, and custodianship, ensuring ngarraanga for everything. It also encompasses us as a people; our behaviour, our wellbeing, how we interact, and, our ability to care for ourselves and one another.

MIINDALAY-GAM WISDOM

Our miindalay-gam of our ancestors has been passed down for generations, deeply centred around ngarraanga (respect) and ngurraa-ngurraay (reciprocity). We are lifelong learners with the oldest living culture in the world. Our ancestors and Elders are our knowledge keepers. It is imperative we continue as lifelong learners, showing ngarraanga for their knowledge, learning from their miindalay-gam, showing patience. It is our responsibility to share miindalay-gam with confidence and humility, reawakening the ancient knowledge systems which have always existed while embedding this knowledge into the future. We acknowledge that we are all teachers bringing different miindalay-gam. Maintaining our miindalay-gam requires us to exhibit an eagerness to learn, to try hard, persist and practice resilience. Our junuybin are our next generation of knowledge holders, continuing our language, our culture and our wisdoms.

Our Vision

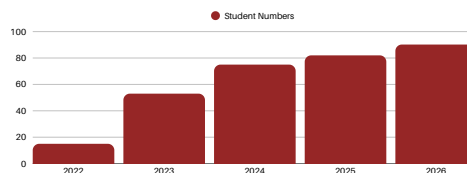
We believe that when our children feel safe, valued and confident in who they are, they engage much better in meaningful learning. Our vision is to provide our students with an empowering and culturally-centred learning pathway that will equip them to participate and contribute to community and wider society grounded in the core values of the school.

GGFS'S VISION IS FOR OUR COMMUNITY TO BE GUMBAYNGGIRR DAARI

Our Story

In 2010 Bularri Muurlay Nyanggan Aboriginal Corporation (BMNAC) was born, and the concept of two path strong, strong in culture and strong in education drove BMNAC's programs. In 2015, this led to an idea, to someday open our very own school that centres Gumbaynggirr language and culture at the heart of our children's learning. Very soon the idea became a dream in planning, and then a goal, and in 2022, a reality. Gumbaynggirr Giingana Freedom School (GGFS) opened its doors to 14 students from Kindergarten - Year 2 in its first year and became the first and only bilingual school of an Aboriginal language in NSW. Now renamed as Maam Giingana Gumbaynggirr (MGG - The place of Gumbaynggirr Freedom) our school has grown exponentially, now in only our fifth year, catering to 90 students from Kindergarten to Year 9.

GGFS Growth Snapshot



Total Students: 81

Student Gender Balance



OUR LONG-TERM MEDIA PARTNER – i98FM

WISOS is proud to continue our long-standing partnership with i98FM, the Illawarra's Number One radio station and a true champion of local community events. i98FM has been a valued supporter of the Decky Robinson Memorial Indigenous Bowls Tournament since its early days, helping share our story and spirit across the region.

This year, i98FM returns as our **Official Media Partner** for the 2026 Decky Robinson Memorial Indigenous Bowls Tournament. Their commitment goes beyond airwaves – they are helping us connect with the wider community and bring people together to celebrate sport, culture, and community pride.

i98FM will amplify this year's event with a comprehensive promotional campaign across radio, digital, and social media channels. On the ground, the **i98FM Street Fleet** will be there to welcome guests, create feel-good energy, and add that signature i98 vibe to the day's celebrations.

Together, WISOS and i98FM will also co-host the **\$10,000 Cash Mega Raffle** – one of the most anticipated highlights of the weekend!

Through their ongoing support, i98FM continues to play a key role in growing the tournament's reach and impact. With their help, we are not just promoting an event – we are building community spirit and celebrating everything this tournament stands for.

Who are we?

WE'RE PROUDLY PART OF THE ILLAWARRA COMMUNITY, PROVIDING ENTERTAINING INFORMATIVE AND CREATIVE CONTENT THAT CONNECTS WITH, AND IS LOVED BY OUR AUDIENCE TO MAKE THEM FEEL GOOD.



JOIN US IN SUPPORTING THE 2026 DECKY ROBINSON MEMORIAL INDIGENOUS BOWLS TOURNAMENT

Be part of something special. Sponsoring the 2026 tournament at WISOS is more than just a marketing opportunity – it's a chance to stand alongside the community and celebrate the values of connection, culture, and inclusion that make this event so meaningful.

Your partnership helps bring together over 200 players and hundreds of spectators for a weekend of competition, pride, and shared spirit. It's a tangible way to show your organisation's commitment to reconciliation, diversity, and the power of community sport.

Our sponsorship packages offer a range of impactful ways to promote your brand – including **radio advertising with our long-term media partner, i98FM**, along with on-site visibility, digital exposure, and community engagement opportunities. This powerful combination ensures your organisation reaches thousands across the Illawarra region, both on-air and in person.

Whether you are a returning partner or joining us for the first time, your support will help grow this event and strengthen its legacy for years to come. Together, we can make the 2026 Decky Robinson Memorial Indigenous Bowls Tournament our biggest and most meaningful yet.





\$1,000 + GST

- Your **medium-sized logo** featured on the back of the limited edition Decky Robinson Indigenous shirts.
- Inclusion in **198FM recorded radio commercials** aired 3 weeks prior to the event.
- Your business logo displayed on the **WISOS website**.
- **In-house television advertising** featuring a dedicated page highlighting your business.
- Posts promoting your business across **WISOS social media platforms**.
- Complimentary **lunch and some drinks** provided all 3 days.
- **10 Barefoot Bowls passes**.



\$2,000 + GST

- Your **large logo** featured on the back of the limited edition Decky Robinson Indigenous shirts.
- Your brand included in a **30-second recorded radio commercial**, aired 3 weeks prior to the event and played **12 times**.
- **5 Table tents/Mini billboards** on tables showcasing your logo and company details, including a **QR code** linking to your website.
- Your business logo displayed on the **WISOS website**.
- **In-house television advertising** featuring a dedicated page highlighting your business.
- Posts promoting your business across **WISOS social media platforms**.
- Mentions during the **live streaming broadcast** across the 3 days.
- Your logo included on the **Decky Robinson Indigenous Day social media posts** on 198FM.
- Complimentary **lunch and some drinks** provided all 3 days.
- **10 Barefoot Bowls passes**
- **5 Glow Bowls passes**



\$4,000 + GST

- Your **extra-large logo** featured on the back of the limited edition Decky Robinson Indigenous shirts.
- Your brand included in a **30-second recorded radio commercial**, aired 3 weeks prior to the event and played **30 times**.
- **10 Table tents/Mini billboards** on tables showcasing your logo and company details, including a **QR code** linking to your website.
- A **logo and company brief** featured on the **WISOS website**.
- **In-house television advertising** featuring a dedicated page highlighting your business.
- Generous posts promoting your business across **WISOS social media platforms** and **Happy Bowler Facebook pages**.
- Strong mentions during the **live streaming broadcast** across the 3 days.
- Your logo included on the **Decky Robinson Indigenous Day social media posts** on 198FM.
- Complimentary **lunch and some drinks** provided all 3 days.
- **20 Barefoot Bowls passes**
- **10 Glow Bowls passes**.

NEXT STEPS

Thank you for considering sponsorship of the Decky Robinson Memorial Indigenous Bowls Event.

This year, your support will help **grow the first bilingual Aboriginal language school in New South Wales** – the **Giingana Gumbaynggirr Freedom School**. By partnering with us, your organisation becomes part of a story that celebrates **education, culture, and community advancement**.

Sponsoring Decky Day Bowls offers an opportunity to **create meaningful impact** while aligning with your **brand values and organisational goals**. Your contribution will help fund new classrooms, provide essential learning resources, and support the preservation of Aboriginal language and culture for future generations.

This partnership demonstrates your organisation's commitment to **reconciliation, inclusion, and positive community outcomes**, while honouring Decky's legacy and the spirit of connection that this event represents.

Your support goes beyond sponsorship – **it helps grow a school, a culture, and a lasting legacy**.

CONTACT

ANGELA HUMPHRIES

Event Coordinator

Decky Robinson
Indigenous Day

Phone: 0432 555 559

Email: deckyday@wisos.com.au

ANGELA SMITH

Event Coordinator

Decky Robinson
Indigenous Day

Phone: 0400 191 052

Email: deckyday@wisos.com.au

MARK CROSSINGHAM

General Manager

Wisos Wollongong
Cnr Gipps Rd & Foley St,
Gwynneville

Email: mark@wisos.com.au